BrandXpand Competition Terms and Conditions

1. Competition entries are strictly restricted to New Clients who attend one of the marketing seminars and purchase one or more 12month packages on offer at the seminar. Competition entries for current Advertisers and Agencies will automatically be invalidated.

2. There will be only 1 (one) winner. All advertisers that signed a 12month package at the marketing seminar will be placed into a draw and a winner of the ‘Prize contract’ will be announced on Friday, 18 March 2019.

3. Cancellations. Should the winning Advertiser cancel the original purchase agreement or should the Advertiser default on payment which results in termination of the agreement, the Prize contract airtime awarded will terminate at the same time.

4. Scheduling. All schedules are subject to availability at the time of booking and broadcast. The Broadcaster retains right to schedule the commercials by its professional standards, ROS/BTA (run of station/best time available), Monday to Sunday, for the week or month that the Prize contract airtime is scheduled.

5. Prime Time. Daily (Monday to Sunday) from 06h00 to 19h00.

6. The Advertiser will need to provide their own 30 second pre-recorded material for the Prize contract. Advertiser will be responsible for all advert production costs related hereto.

7. Advert Approval. Content of all advertising messages is subject to the approval of the Broadcaster. Advertiser indemnifies Broadcaster for damages resulting from any advertising material correctly and/or incorrectly aired, or displayed by the Broadcaster

8. Material Requirements. Material deadline is 3 working days prior to broadcasting.

Acceptable format for advertising material:

|  |  |
| --- | --- |
|  |  |
| **a)     CD/Email** | **b)    CD/Email** | **c) Digital** |
| Format : MPEG Layer 2 | Format: WAV Stereo | Leaderboard ( 728x90) |
| Bit Rate: 256kb/s. | Bit Rate:44.1KHz | MPU ( 300 x250) |
| No Padding, No ID3 Tags |  |  |  |  |

9. Broadcaster is not liable for preempted advertising announcements due to Events and/or circumstances beyond its control, including but not limited to, natural disasters. Compensation for spots not flighted as a part of this Prize contract will be given in airtime. No credits will be passed.

10. Advertiser agrees the advertising (including the Prize contract advertising) will only be used to promote the products and services of the Advertiser. This Agreement or the Prize contract is non-transferable and/or assignable.

11. The Prize contract cannot be exchanged for cash or any other airtime.